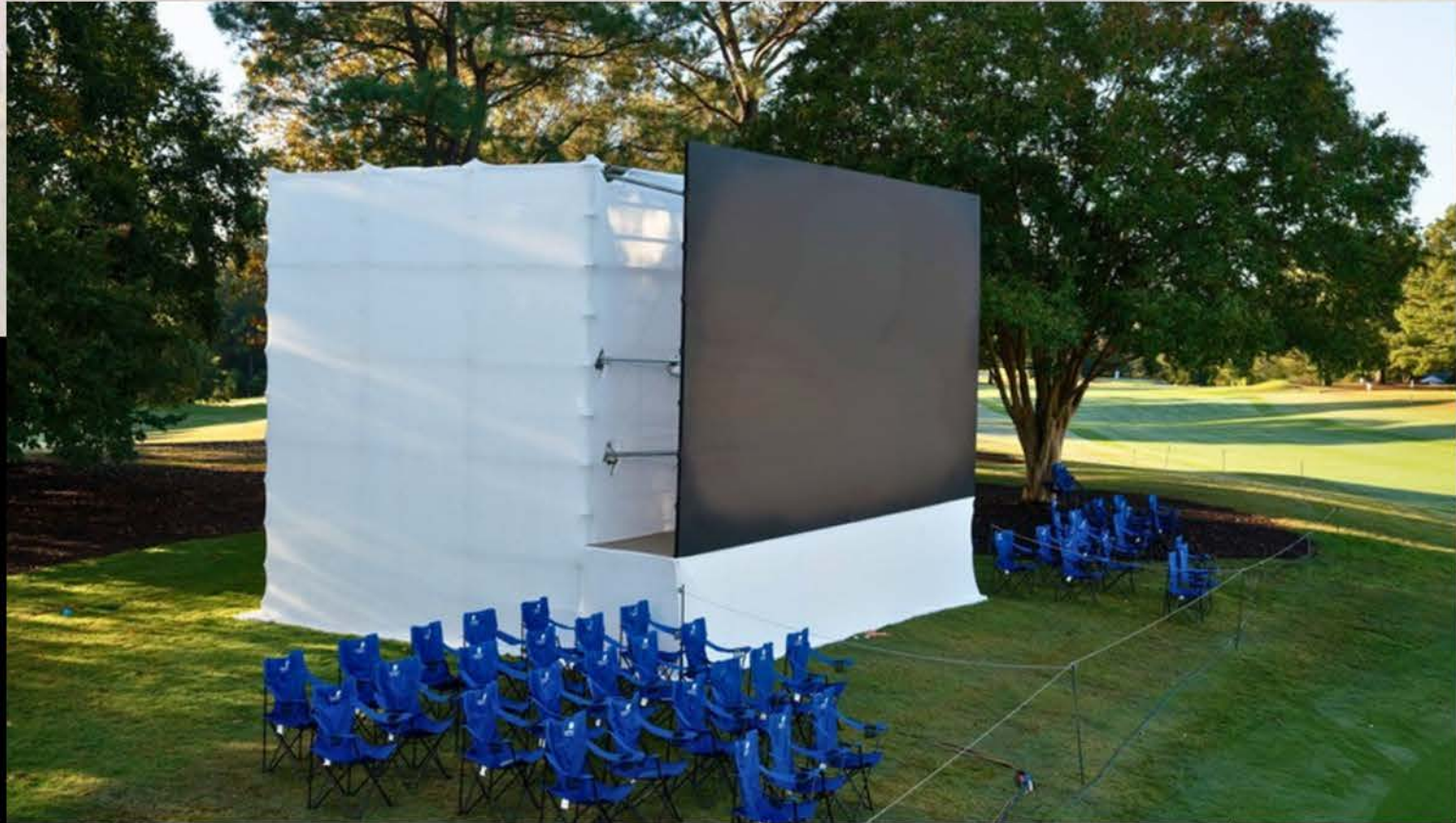


HOLE 18



HOLE 18 VIDEOBOARD

The videoboard is a marquee advertising vehicle with a prime location on Hole 18. Company will have the choice of running a :15 second video spot (no audio) or static ads on a portion of the screen.

ASSETS

- Spot package with twenty (20) fifteen-second (00:00:15) spots per day, Thursday - Sunday
- 4 General Ground Tickets per day, Thursday-Sunday

BENEFITS

- Opportunity to showcase brand to other Corporate Hospitality Partners on Hole 18
- Company name on sign at venue entrance as well as on the sponsor list on the tournament website, in the daily Spectator Guide and the on-site Sponsor Board